



Truefashion Projector GCGM

ST700T LED40 930PC PSU MB 1C WH

Power supply unit - Beam angle 24° - Lens - 24°

The Truefashion Projector is targeted towards the mid-high-end retail segment with an attractive outlook design, excellent quality of light and dedicated light recipes, as well as system connectivity, in order to create a comfortable ambience and impressive shopping experience to stimulate sales for retail customers.

Warnings and Safety

- 3 years

Product data

General Information		Operating and Electrical	
Beam angle of light source	120 °	ENEC mark	-
Lamp colour code	930 warm white	Warranty period	3 years
Light source replaceable	No	Constant light output	No
Number of gear units	1 unit	Number of products on MCB (16 A type B)	-
Driver/power unit/transformer	PSU [Power supply unit]	EU RoHS compliant	Yes
Driver included	Yes	Light source engine type	-
Optic type	24 [Beam angle 24°]	Controls and Dimming	
Optical cover/lens type	Lens	Dimmable	No
Luminaire light beam spread	24°		
Control interface	-		
Connection	Track		
Cable	-		
Protection class IEC	Safety class II (II)		
CE mark	CE mark		

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Mechanical and Housing

Housing material	Aluminium
Reflector material	-
Optic material	Polymethyl methacrylate
Optical cover/lens material	Polymethyl methacrylate
Fixation material	Aluminium
Optical cover/lens finish	Clear
Overall length	223 mm
Overall height	185 mm
Overall diameter	80 mm
Colour	White

Approval and Application

Ingress protection code	IP20 [Finger-protected]
Mech. impact protection code	-

Initial Performance (IEC Compliant)

Initial luminous flux	3299.16 lm
Luminous flux tolerance	+/-10%
Initial LED luminaire efficacy	75.3 lm/W
Lamp colour temperature	3000 K
Colour Rendering Index	>90
Initial chromaticity	(0.422, 0.386) SDCM<3
Initial input power	43.8 W

Power consumption tolerance	+/-10%
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Over Time Performance (IEC Compliant)

Median useful life L70B50	50000 h
Median useful life L80B50	38700 h
Median useful life L90B50	18200 h

Application Conditions

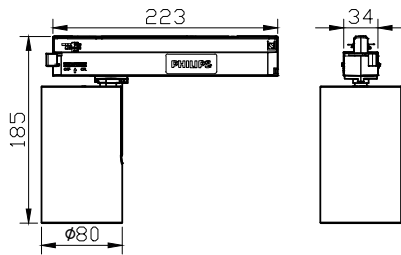
Ambient temperature range	-20 to +35 °C
Maximum dimming level	Not applicable
Suitable for random switching	No

Product Data

Full product code	911401547661
Order product name	ST700T LED40 930PC PSU MB 1C WH
Order code	911401547661
Numerator – quantity per pack	1
Numerator – packs per outer box	1
SAP material	911401547661
SAP net weight (piece)	0.599 kg



Dimensional drawing



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