



UniFlood M G2

BVP354 120LED RGB 220V L50 45 DMX

UniFlood M G2, 10485 lumen, 240 W

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information		Optical cover/lens type	
Driver included	Yes		Clear glass
Lighting Technology	LED	Operating and Electrical	
CE mark	CE mark	Line Frequency	50 to 60 Hz
Flammability mark	For mounting on normally flammable surfaces	Input Voltage	220 to 240 V
Light Technical		Inrush current	60 A
Luminous Flux	10,485 lumen	Power Consumption	240 W
Correlated Color Temperature (Nom)	-	Power Factor (Fraction)	0.9
Luminous Efficacy (rated) (Nom)	44 lm/W	Connection	Flying leads/wires and 2 Push-in connector 4-pole
Color rendering index (CRI)	>80	Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5 m with connector 4-pole
Light source color	RGB		

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Temperature

Ambient temperature range -40 to +50 °C

Controls and Dimming

Dimmable Yes

Control interface Dynamic DMX/RDM

Mechanical and Housing

Housing Material Aluminum extruded

Optical cover/lens material Acrylate

Housing Color Dark gray

Overall length 486 mm

Overall width 304 mm

Overall height 231 mm

Effective projected area 0.156 m²

Dimensions (Height x Width x Depth) 231 x 304 x 486 mm

Approval and Application

Ingress protection code IP66 [Dust penetration-protected, jet-proof]

Mech. impact protection code IK06 [1 J]

Protection class IEC Safety class I

Initial Performance (IEC Compliant)

Luminous flux tolerance +/-10%

Power consumption tolerance +/-10%

Product Data

Full product code 871951492856500

Order product name BVP354 120LED RGB 220V L50 45 DMX

Order code 911401749353

Numerator - Quantity Per Pack 1

Numerator - Packs per outer box 1

Material Nr. (12NC) 911401749353

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EAN/UPC - Case 8719514928565

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Dimensional drawing

