



UniFlood M G2

BVP354 120LED RGBWW 220V L50 10 DMX

UniFlood M G2, 10720 lumen, 240 W

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information		Optical cover/lens type	Clear glass
Driver included	Yes	Operating and Electrical	
Lighting Technology	LED	Line Frequency	50 to 60 Hz
CE mark	CE mark	Input Voltage	220 to 240 V
Flammability mark	For mounting on normally flammable surfaces	Inrush current	60 A
Light Technical		Power Consumption	240 W
Luminous Flux	10,720 lumen	Power Factor (Fraction)	0.9
Correlated Color Temperature (Nom)	-	Connection	Flying leads/wires and 2 Push-in connector 4-pole
Luminous Efficacy (rated) (Nom)	45 lm/W	Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5 m with connector 4-pole
Color rendering index (CRI)	>80		
Light source color	RGBW		

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Temperature

Ambient temperature range -40 to +50 °C

Controls and Dimming

Dimmable Yes

Control interface Dynamic DMX/RDM

Mechanical and Housing

Housing Material Aluminum extruded

Optical cover/lens material Acrylate

Housing Color Dark gray

Overall length 486 mm

Overall width 304 mm

Overall height 231 mm

Effective projected area 0.156 m²

Dimensions (Height x Width x Depth) 231 x 304 x 486 mm

Approval and Application

Ingress protection code IP66 [Dust penetration-protected, jet-proof]

Mech. impact protection code IK06 [1 J]

Protection class IEC Safety class I

Initial Performance (IEC Compliant)

Luminous flux tolerance +/-10%

Power consumption tolerance +/-10%

Product Data

Full product code 871951492830500

Order product name BVP354 120LED RGBWW 220V L50 10 DMX

Order code 911401749093

Numerator - Quantity Per Pack 1

Numerator - Packs per outer box 1

Material Nr. (12NC) 911401749093

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EAN/UPC - Case 8719514928305

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Dimensional drawing

